

## 03

# BOSTON SQUARE SENSORY PARK HUNSTANTON

## CASE STUDY

The creation of Hunstanton's new 'Sensory Park' has been the catalyst for the revival of Boston Square, kick-starting the redevelopment of the Square's Garden House Hotel and boosting business for many of the existing local guesthouses. Property values overlooking the square command a 7% premium over property values away from the gardens.

DATE: 1998 - 2000

IMPLEMENTED BY: KING'S LYNN & WEST  
NORFOLK BOROUGH COUNCIL

FUNDING: £0.26 MILLION  
(FROM HUNSTANTON CAPITAL  
CHALLENGE FUND)

SIZE OF SITE: 0.5 HECTARES

PARK MANAGEMENT: KING'S LYNN &  
WEST NORFOLK BOROUGH COUNCIL

MAINTENANCE: VISITS BY THE  
COUNCIL'S PARKS MAINTENANCE TEAM

ANNUAL COST: £10,500 APPROX